

BROKENWOOD

HUNTER VALLEY

THE GUIDE

B R O K E N W O O D W I N E S

Company Description

As a passion project that has evolved into one of Australia's most respected wine labels, Brokenwood Wines is a true example of commitment to excellence. Since our beginning in 1970, we have been one of the leading 5-star Hunter Valley wineries, sourcing premium fruit from 'all the right regions, for all the right reasons'. We pride ourselves on bold ideas driven by a passionate team, to create unparalleled experiences for our customers.

Our award-winning Graveyard Vineyard Shiraz, ILR Reserve Semillon, and beloved Cricket Pitch range are just a few examples of our pledge to produce exceptional wines. We are proud to be a certified member of Sustainable Winegrowing Australia (SWA), and our dedication to sustainability is evident in everything we do. Our new Twenty70 vegan red and white wine blends are 'sensational on the palate and easy on the planet' to cater to our customers' evolving preferences.

At the heart of Brokenwood lies the belief that everyone should 'enjoy great wine and have fun' in a relaxed atmosphere. From our tasting pods to the outdoor Terrace Wine Bar and The Wood Restaurant, every corner of our Cellar Door upholds this philosophy. Whether you're a seasoned epicurean or a curious novice, you are sure to find a slice of Hunter Valley heaven at our must-visit winery.

214 words



From this...



To this...

BROKENWOOD
AUSTRALIAN CRAFT AT ITS FINEST

“All the *right regions*
for all the *right reasons*”

ENJOY
GREAT
WINE
and have
FUN

V A L U E S

Our Single Vineyard Range involves good science, small batch winemaking and a close interest in how each variety performs from small patches of terroir.

This has been the reason for producing a number of different wines from the same variety. Eg. Each of our Shiraz has distinctly different variations of fruit concentration and varietal expression.

Brokenwood is a winery that is passionate about every aspect of the process and engages the skills of equally dedicated people.

I N T E G R I T Y

We source premium fruit from regions throughout Australia, to show true varietal and regional expression. Single Vineyard Wines are released only as each vintage allows, ensuring quality is never compromised.

Brokenwood engages the consumer through the demonstration of dedication to the craft – the fervour that is found only in small enterprises where the bottom line is not focus. It is a by-product of the real reason Brokenwood is in business, to make great wine and have fun.

P E R S O N A L I T Y

- Personal
- Relaxed (not stiff or formal)
- Handcrafted
- Classic sense of understated style
- Confident and successful
- Professional
- Reliable and always well presented

S U S T A I N A B I L I T Y

The Brokenwood Sustainability journey began over 10 years ago with a focus on continuous improvement & more recently a commitment to formalise our sustainability credentials by becoming a certified member of Sustainable Winegrowing Australia for our Hunter based Winery & Hunter Valley owned & managed Vineyards. This of course includes our flagship Graveyard Vineyard Shiraz & is a testament to the Winemaking & Viticulture teams as custodians of this remarkable site.

We demonstrate this by our commitment and compliance to the requirements of the:

- Freshcare Australian Wine Industry Standard of Sustainable Practice – Viticulture Standard, Winery Standard and the Freshcare Rules
- Sustainable Winegrowing Australia
- Legislative requirements; to ensure we safeguard the natural environment in which our business operates.



Energy Efficiency; Focus improving our energy efficiency onsite by upgrading our refrigeration plant and supplementing our onsite energy usage with a 99kW Solar PV array, this has reduced our energy usage by 23%.



Waste Management; We have been a signatory to the Australian Packaging Covenant Organisation (APCO) since 2010, and have made a commitment to achieving the 2025 National Packaging Targets. All our waste grape marc is composted and reused as mulch undervine.



Biodiversity; We have planted native insectary corridors & mid row cover crops to enhance biodiversity & promote resilience in the Vineyard and reduce our chemical usage.



Workplace diversity, equity & inclusion; Women in the organisation make up 70% of our workplace, many of these in management positions.



The iconic Graveyard Vineyard, Hunter Valley

O U R T E A M

”

“The great thing about winemaking, is that it’s one of the only forms of agriculture that takes a product from the paddock all the way through to the consumer in the one place.”

Stuart Hordern

Senior Winemaker

Stuart encapsulates the new breed of young winemakers, dedicated to the region and striving to produce the best wines possible.

Stuart's dedication to the Hunter Valley is shown in his presidency of the Hunter Valley Wine & Tourism Association. He continues to share his knowledge, enthusiasm and skills with the team.



O U R T E A M

”

"Brokenwood has always been very willing to take both women and men at entry-level positions and train them. It sets a really solid foundation for the family nature of the business and lets women know that there's no prejudice here. It breeds a culture of encouragement and growth."

Kate Sturgess

Winemaker

Kate Sturgess joined Brokenwood Wines in 2015 as Assistant Winemaker and was promoted to Winemaker in 2019. Growing up in Brisbane, Kate moved to Adelaide to complete her Bachelor of Viticulture and Oenology at the University of Adelaide in 2011. Kate has created wines that will lead Brokenwood into a dazzling new age focused on sustainability and innovation.



O U R T E A M

”

“Being the next custodian of vines that my father spent the majority of his working life tending certainly keeps me focused on building on his legacy.”

Katrina Barry

Hunter Vineyards Manager

Katrina Barry has been working at Brokenwood Wines since the age of 12. Her father Keith Barry was Vineyard Manager for 23 years. In 2013 they won 'Viticulturist of the Year' at the Hunter Valley Legends & Wine Industry Awards, a well-deserved accolade for their unbeatable knowledge of the land.

Adaptation and mitigation strategies are in place and are proving to pay off, even in the most challenging seasons, with Kat working closely with the winemakers to produce the best fruit possible.



O U R T E A M

Geoff Krieger

CEO

Geoff Krieger, CEO and part owner of Brokenwood Wines joined the company as their first General Manager in 2004. With over 30 years' experience in the wine industry, Geoff oversees all facets of production, marketing, cellar door and domestic sales, and is actively involved in building export distribution and sales globally. He is also a driving force behind the development of a new Brokenwood Wines cellar door, restaurant and bar in the Hunter Valley





The visionaries -
Iain Riggs AM, Winemaker 1982-2020 &
Keith Barry, Vineyard Manager 1992-2016

I C O N W I N E S



ILR RESERVE *Hunter Valley Semillon*

An Australian classic style with long aging ability.

Released at 6 years of age.

"Buttered toast, lemons and sweet spices lure you in. The palate doesn't let you down. A funnel of tense fruits is cushioned by some savoury developing flavours. New flavours emerge as the air opens up the wine. This is a delicious and regal semillon that will age beautifully." - 95 points Gabrielle Poy

GRAVEYARD VINEYARD *Hunter Valley Shiraz*

Old vines, own roots and low yields.

Graveyard Vineyard Shiraz is Brokenwood's signature wine. The 53 year old vines from this vineyard produce a consistent high quality wine. A classic, medium bodied Shiraz with red fruit aromas and great finesse. A seamless palate of savoury Shiraz, with subtle French oak flavours and fine tannins. A wine suitable for extended bottle maturation.

Awarded the prestigious rating of 'Exceptional' in the Langton's Classification of Australian Wine V', the Graveyard Vineyard Shiraz remains the highest placed shiraz from the Hunter Valley.

"It's supple, perfectly balanced, a pure expression of a quirky vineyard that has been the work of Iain Riggs for 4 decades; '18 was a great vintage and he nailed it.' - 99 points James Halliday. Wine Companion 2021 Wine of the Year.

S I N G L E V I N E Y A R D W I N E S

Discover our Single Vineyard Range which includes premium wines from the Hunter Valley and many prestigious wine growing regions from across Australia.

As Australia's oldest wine region, the Hunter Valley has a rich viticultural history dating back to the 1800's. Most well known for it's exceptional Semillon and Shiraz. Our philosophy is "all the right regions for all the right reasons". In addition to the Hunter Valley, Brokenwood produce wines from prime grape growing regions across Australia such as Beechworth, McLaren Vale and Orange .

- 🌻 Oakey Creek Vineyard *Semillon*
- 🌻 Maxwell Vineyard *Semillon, Chardonnay*
- 🌻 Indigo Vineyard *Chardonnay, Pinot Noir, Shiraz*
- 🌻 Mistress Block Vineyard *Shiraz*
- 🌻 Rayner Vineyard *Shiraz*
- 🌻 Tallawanta Vineyard *Semillon, Shiraz*
- 🌻 Verona Vineyard *Shiraz*
- 🌻 Wade Block 2 Vineyard *Shiraz*



V A R I E T A L W I N E S

Explore our varietal range. White and red wines made primarily from a single grape variety. The focus is on varietal characteristics from premium Australian wine regions.

- ☉ Chardonnay *Regional Blend*
- ☉ Pinot Gris *Beechworth, VIC*
- ☉ Semillon *Hunter Valley, NSW*
- ☉ Rosato *NSW & VIC*
- ☉ Pinot Noir *Beechworth, VIC*
- ☉ Sangiovese *Beechworth, VIC*
- ☉ Cabernet Sauvignon Merlot *McLaren Vale, SA & Margaret River, WA*
- ☉ Shiraz *Hunter Valley, NSW*
- ☉ Tempranillo *Beechworth, VIC*





The Brokenwood Cellar Door and Winery,
and Hunter Valley vineyards

ALL THE *Right Regions* FOR ALL THE *Right Reasons*

*We source the best
fruit from Australia's
premium wine regions*



MARGARET RIVER, WA

A large area of viticulture occupying the coastal land between Dunsborough (north) and Augusta (south).

CLIMATE: True Mediterranean maritime with Diverse - vineyards cover a large amount
SOIL: Diverse - vineyards cover a large amount
ELEVATION: 80-100m
BEST VARIETIES: Chardonnay, Cabernet Sauvignon

MCLAREN VALE, SA

Shiraz with concentrated rich, ripe fruit from old, dry grown vines.

CLIMATE: Warm to hot
SOIL: Sand to clay loams
ELEVATION: 200m
BEST VARIETIES: Shiraz, Merlot, Cabernet Sauvignon

YARRA VALLEY, VIC

Cool and continental climate lends itself to very high quality grapes.

CLIMATE: Continental
SOIL: Sandy grey-brown loams, to schist
ELEVATION: 50-80m
BEST VARIETIES: Chardonnay, Pinot Noir, Pinot Gris, Shiraz, Cabernet Sauvignon, Nebbiolo, Gamay

HUNTER VALLEY, NSW

Australia's oldest grape growing region.

CLIMATE: Warm to hot sub tropical.
SOIL: Clay loam and deep friable loam to degraded calcareous sea bed/river bed.
ELEVATION: 200m
BEST VARIETIES: Shiraz, Merlot, Cabernet Sauvignon

ORANGE, NSW

At the heart of the central high country, with vineyards over the 1000 meter mark.

CLIMATE: Cool
SOIL: Well drained fertile clay loams
ELEVATION: 1000m
BEST VARIETIES: Chardonnay, Pinot Noir, Sauvignon Blanc

BEECHWORTH, VIC

Cool, dry and continental climate lends itself to very high quality grapes.

CLIMATE: Continental
SOIL: Granite to schist to clay loams
ELEVATION: 350m
BEST VARIETIES: Chardonnay, Pinot Gris, Pinot Noir, Sangiovese, Nebbiolo, Tempranillo, Shiraz

Soil Definitions:

LOAM:

A fertile soil of clay and sand containing humus.

HUMUS

A dark, organic material that forms in soil when plant and animal matter decays.

FRIABLE

Easily crumbled.

CALCAREOUS

Containing calcium carbonate; chalky.

ALLUVIAL SOIL

A fine-grained fertile soil deposited by water flowing over flood plains or in river beds.

SCHIST

A coarse-grained metamorphic rock which consists of layers of different minerals and can be split into thin irregular plates.

H I S T O R Y

1970 - 1972

The Establishment

Established in 1970, Brokenwood was founded by a trio of Sydney-based solicitors, Tony Albert, John Beeston and James Halliday. The original block was destined to be a cricket ground for the local community but was instead planted with Shiraz and Cabernet Sauvignon.

1973 - 1975

The First Vintage

The first vintage was picked in 1973 and while none of the original partners claimed to know anything about viticulture, the wine received praise, and attracted a loyal following from the start. In 1975, a new winery was built to accommodate the growing production. Visitors tasted the very limited and eagerly sought after boutique wines made by the weekend winemakers from a table standing in the shade of the first floor balcony.

1978 - 1981

The Formative Years

Growth was steady until the boom of 1978, when six new partners joined, allowing the purchase of the next door Graveyard Vineyard. In the same year, Brokenwood sourced fruit from outside the Hunter Valley for the first time; Cabernet Sauvignon from Coonawarra. This was blended with Hunter Valley fruit to make a premium red, creating the style that has been synonymous with Brokenwood for the last 40 years.

1982 - 1991

The First White Wines

In 1982 the company extended its range to include white wines, notably Semillon; the jewel in Australia's wine crown. Iain Riggs joined Brokenwood in 1982, introducing new winery equipment and facilities specifically for premium white wine production. Brokenwood's single vineyard philosophy has grown to capture the essence of our premium sites throughout Australia. In 1983 the first single vineyard selection for the Graveyard Vineyard was made.

1993 - 2004

Building Brokenwood

The barrel shed was completed in 2004, allowing high quality temperature controlled maturation for whites and reds. The last chardonnay vines received their marching orders from the Graveyard, with the vineyard being now entirely shiraz. During this period, Brokenwood also completed its move from cork finishes to the more reliable screwcap.

2009 - 2011

The Winemakers

In 2009, Stuart Hordern joins the Brokenwood winery team. P-J Charteris moves on from Brokenwood after 12 years, in 2011. Iain Riggs celebrates his 30th vintage in 2012 with Brokenwood.

2014 - 2015

New Era

Stuart Hordern is announced as Senior Winemaker in December 2014. Kate Sturgess joins the Brokenwood winemaking team in July of 2015. Brokenwood Wines win big at the 2015 Hunter Valley Wine Show going home with 5 trophies and 20 out of 22 wines entered receiving a medal.

2018 - 2023

Monumental Steps

In December of 2018 Brokenwood Wines celebrates the grand opening of the new cellar door and The Wood restaurant building. In 2019 after only being open for a few months it won the award for best Cellar Door in the Hunter Valley. In 2020, Iain Riggs retires as Managing Director and Chief Winemaker. Brokenwood's two flagships wines won major awards on the 2021 Halliday Wine Companion, with the 2018 Graveyard Vineyard Shiraz winning 'Wine of the Year', and 2014 ILR Reserve Semillon taking out the top spot in the 'Best Semillon' category!



Hayden Tinkler, Cellar Hand
pumping over our Graveyard Vineyard Shiraz

A C C O L A D E S

- 2018 Graveyard Vineyard Shiraz was named by the Halliday Companion "2020 Wine of The Year"
- 2013 & 2014 ILR Reserve Semillon won Halliday's "Semillon of The Year" in 2019 & 2020
- 2014 Sunshine Vineyard Semillon won Halliday's "Semillon of The Year" in 2023



Just to name a few...

E X P E R I E N C E S

'Taste'

For the wine lover

Experience a guided wine tasting around one of our pods with a premium selection of 6 Brokenwood Varietal and Single Vineyard wines.

45 MINUTES

OPEN 10AM SAT-SUN & 11AM WEEKDAYS – 4PM

\$25 PER PERSON

Complimentary for Cru and Single Vineyard Club members, for up to 6 people.



E X P E R I E N C E S

'Match'

For the Foodie

Enjoy a seated wine and food flight with a selection of 6 Brokenwood wines matched with bite-sized canapés.

45 MINUTES

DAILY BY APPOINTMENT

\$70 PER PERSON

Complimentary for Single Vineyard Club members, for up to 2 people.

Discounts apply for Cru Club members.



E X P E R I E N C E S

'Journey'

For the Wine Enthusiast

Indulge in an exclusive behind-the-scenes tour and taste for the ultimate Brokenwood experience. After a guided food and wine flight in our private tasting room, your personal host will take you on a tour to view the famous Graveyard Vineyard, ending with a pre-release wine tasting straight from the barrel. Available for guests over 18 years of age only.

2 HOURS

11AM & 2PM DAILY BY APPOINTMENT

\$125 PER PERSON

*Discounts apply for Single Vineyard
and Cru Club members.*



EXPERIENCES

'Soil to cellar'

The ultimate experience

A rare opportunity to gain exclusive access to one of Australia's most iconic vineyards and taste Brokenwood's flagship Graveyard Vineyard Shiraz, whilst enjoying a unique and personalised soil-to-cellar experience. Brokenwood's Graveyard Vineyard Shiraz is consistently recognized as the best single site shiraz in New South Wales and sits in the top echelon of Australian wine.

4 HRS | 11AM - 3PM BY APPOINTMENT
Minimum 2 people maximum 6 people.

\$1,320 PER PERSON



D I N I N G

Brokenwood is pleased to welcome Executive Chef, Sean Townsend to The Wood Restaurant and Terrace Wine Bar.

His modern Australian menu sees European influence in flavours and technique, bringing an exciting new culinary experience to the Hunter Valley.

Sean is passionate about championing local and seasonal produce with simplicity, detail, and synergy flowing between plate and glass.

THE WOOD
RESTAURANT

Relax, indulge, and savour the flavour at The Wood Restaurant.

Lunch | Friday to Tuesday
Dinner | Friday & Saturday

TERRACE
WINE BAR

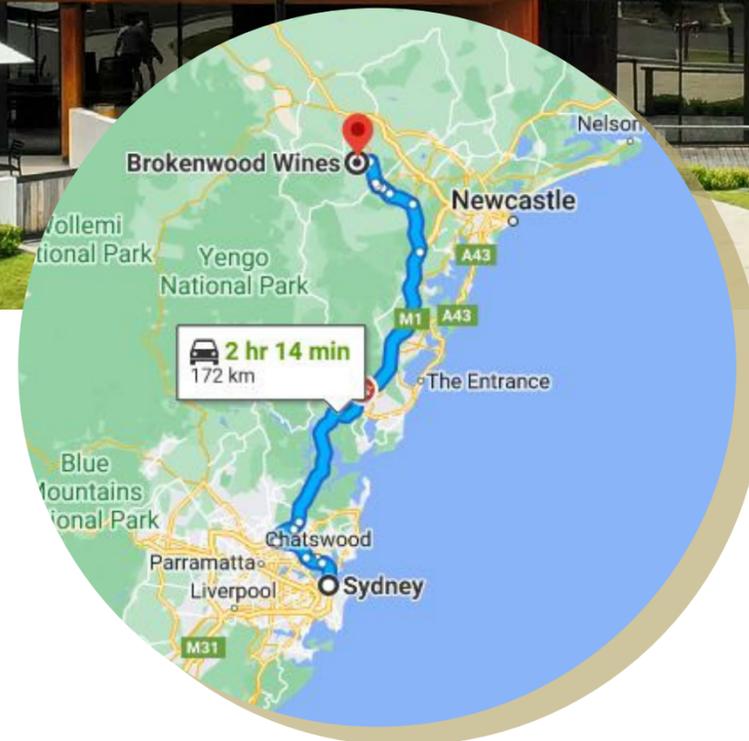
Unwind at our Terrace Wine Bar to enjoy wine flights and a selected light menu.

Lunch | 7 days
Twilight & live music | Friday & Saturday

Discounts apply for Single Vineyard and Cru Club members.



V I S I T U S



Brokenwood Wines
2 hours north of Sydney

C O N T A C T

Phone:

+61 2 4998 7559

Email:

sales@brokenwood.com.au

Address:

401-427 McDonalds Road

Pokolbin NSW 2325

Australia



facebook.com/BrokenwoodWines



instagram.com/brokenwoodwines



linkedin.com/brokenwood-wines